REGISTER HERE

ENT *for the* PRIMARY CARE PRACTITIONER

CME WORKSHOP:

Promoting Performance Change in Clinical Practice (ENT Procedures Workshop) Receive your Certificate of Proficiency in Flexible Nasolaryngoscopy

> Up to 15.75 CME anticipated



DEBUSK COLLEGE OF OSTEOPATHIC MEDICINE AT LMU-KNOXVILLE 9737 COGDILL ROAD | KNOXVILLE, TN 37932

Patricia Stubenberg, PhD | Director of CME and Preceptor Development | 423.869.6819 | Patricia.Stubenberg@LMUnet.edu





We plan to implement a program soon into our practice and your workshop was instrumental in getting us started.

Gaston Dana, DO | Franklin, Indiana

PROGRAM DESCRIPTION

Many common ENT conditions can be managed at the primary health care level with the potential for decreasing financial burden, reducing referrals and improving quality and timeliness of care. Using demonstrations, realistic learning experiences, and hands-on skill building techniques, this workshop will provide an appreciation of allergy testing, protocols for evaluating hearing loss and dizziness, relevant Osteopathic Manipulative Treatment (OMT), and training for in-office flexible nasolaryngoscopy. After completing the requirements, attendees may obtain both a continuing medical education (CME) Certificate and the Certificate of Proficiency in flexible nasolaryngoscopy.

WHO SHOULD ATTEND

Physicians, Nurse Practitioners, Physician Assistants and Other Health Care Providers involved in the Care of ENT Conditions Commonly Encountered in Primary Care.

CONTINUING MEDICAL EDUCATION (CME)

Up to 15.75 Category 1-A AOA CME Credit and AMA PRA Category 1 Credit(s)[™]

FACULTY

Leonard W. Brown, MD, FACS

Otolaryngology Head and Neck Surgery Associates, Knoxville, TN Member, American Board of Otolaryngology Past Chair, Board of Governors – American Academy of Otolaryngology Head and Neck Surgery

Juanita Brown, DO

Associate Professor of OMM Lincoln Memorial University-DeBusk College of Osteopathic Medicine (LMU-DCOM)

Lee Cottrell, AuD. CCC-A Farragut Hearing Aids & Audiology, Knoxville, TN American Speech Language Hearing Association

John Gassler, PT, MS, DPT, GCS

Associate Professor of Anatomy Lincoln Memorial University-DeBusk College of Osteopathic Medicine (LMU-DCOM)

Mark T Gurley, MD, FAAOA

Farragut ENT and Allergy, Knoxville, TN Member, American Board of Otolaryngology, American Academy of Otolaryngic Allergy, American Academy of Sleep Medicine

Drue Manning, DO Farragut ENT and Allergy, Knoxville, TN

Susan Raschal, DO, FACAAI, FAAAI

Covenant Allergy & Asthma Care Member, American Board of Allergy & Immunology Chattanooga, TN

Bradley Thompson, MMS, PA-C Assistant Professor of PA Studies Lincoln Memorial University-DeBusk College of Osteopathic Medicine (LMU-DCOM)

Jan Zieren, DO, MPH, FACOFP dist

Associate Professor of Family Medicine Lincoln Memorial University-DeBusk College of Osteopathic Medicine (LMU-DCOM)

GLOBAL PROGRAM OBJECTIVES

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Identify the patient who may benefit from evaluation and treatment of common ENT conditions including sinusitis, allergies, hearing loss and dizziness.

Evaluate when to refer a patient to an otolaryngologist (ENT specialist), allergist, audiologist, and OMM specialist for treatment options.

Define the indications and contraindications for flexible nasolaryngoscopy, allergy testing, hearing/dizziness screening procedures and OMM/OMT for ENT-related issues in the primary care setting.

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Evaluate the efficacy of flexible nasolaryngoscopy as a diagnostic option in the primary care setting.

Identify the important anatomical landmarks
and laryngeal structures seen during the flexible nasolaryngoscopy procedure.

Achieve familiarity in the use of flexible nasolaryngoscopy and/or proficiency in the flexible nasolaryngoscopy procedure.

Evaluate the efficacy of Osteopathic Manipulative Treatment (OMT) for sinusitis and allergy related issues.

8 Identify the role of allergy screening
tests as a cost-effective strategy to assess allergy-related diseases.

Assess the efficacy of measurement of hearing loss and dizziness and discuss options for treatment.

Understand the process for implementing
the flexible nasolaryngoscopy procedure in practice, including billing, coding and documentation.



Our Inaugural CME Event at LMU's New Learning Site

DCOM AT LMU-KNOXVILLE

Optional Tour Available 4.5.19 at 5 p.m. and 4.7.19 at 12 noon

LECTURE ROOMS | OMT/OPP LABS | ANATOMY LABS | CONTINUING MEDICAL EDUCATION

PROGRAM SCHEDULE

1:00 p.m. – 1:30 p.m.	Registration, self-assessment
1:30 p.m. – 1:45 p.m.	Introductions and review of program objectives, skills and performance standards
1:45 p.m. – 3:00 p.m.	Example case presentations / clinical findings / pathology for sinusitis and allergy as an introduction to skill building exercises
3 p.m. – 3:15 p.m.	Break
3:15 p.m. – 4:45 p.m.	ENT anatomy review
4:45 p.m. – 5:00 p.m.	Wrap up
5:00 p.m. – 5:30 p.m.	Optional tour of DCOM at LMU-Knoxville
8 a.m. – 8:30 a.m.	Friday recap, continental breakfast*
8:30 a.m. – 9:30 a.m.	In-office, flexible nasolaryngoscopy procedure Introduction to procedure / techniques and demonstrations
9:30 a.m. – 9:45 a.m.	Break and exhibits
9:45 a.m. – 12:45 p.m.	MORNING SESSIONS
9:45 a.m. – 12:45 p.m.	PROCEDURAL WORKSHOP AND SKILLS ASSESSMENTS In-office, flexible nasolaryngoscopy techniques in the primary care practice
	DEMONSTRATIONS One hour round robins: Includes anatomy review and procedure / techniques demonstration with limited skill-building

9:45 a.m. – 10:45 a.m.	Session A In-office allergy testing and screening options in primary care and appropriate referrals
10:45 a.m. – 11:45 a.m.	Session B Testing protocols for hearing loss and dizziness/balance in primary care
11:45 a.m. – 12:45 p.m.	Session C In-office OMM/OMT techniques in primary care
12:45 a.m. – 1:45 p.m.	Lunch* and exhibits
1:45 p.m. – 4:45 p.m.	AFTERNOON SESSIONS
1:45 p.m. – 4:45 p.m.	PROCEDURAL WORKSHOP AND SKILLS ASSESSMENTS In-office, flexible nasolaryngoscopy techniques in the primary care practice
	DEMONSTRATIONS One hour round robins: Includes anatomy review and procedure / techniques demonstration with limited skill-building
1:45 p.m. – 2:45 p.m.	Session A In-office allergy testing and screening options in primary care and appropriate referrals
2:45 p.m. – 3:45 p.m.	Session B Testing protocols for hearing loss and dizziness/balance in primary care
3:45 p.m. – 4:45 p.m.	Session C In-office OMM/OMT techniques in primary care
4:45 p.m. – 5:30 p.m.	Recap and self-assessment
8:00 a.m. – 8:30 a.m.	Saturday recap and continental breakfast
8:30 a.m. – 9:30 a.m.	Appropriate referrals for ENT, balance and allergies
9:30 a.m. – 9:45 a.m.	Break
9:45 a.m. – 10:15 a.m.	Indications and contraindications for in-office flexible nasolaryngoscopy in your primary care practice
40.45 44.00	
10:15 a.m. – 11:30 a.m.	Implementing in-office flexible nasolaryngoscopy in your primary care practice
10:15 a.m. – 11:30 a.m. 11:30 a.m. – 12:00 p.m.	Q & A, post-test and program evaluation

* PLEASE INCLUDE DIETARY REQUESTS UPON ONLINE REGISTRATION IN THE COMMENTS SECTIONS

Questions or comments?

Contact Patricia Stubenberg, PhD, *Director of CME and Preceptor Development at LMU-DCOM* 423.869.6819 | Patricia.Stubenberg@LMUnet.edu

KNOXVILLE LODGING

SpringHill Suites *by* Marriott AT TURKEY CREEK

10955 Turkey Creek Drive, Knoxville, TN 37934 865.966.8888

Homewood Suites *by* Hilton Knoxville West AT TURKEY CREEK

> 10935 Turkey Drive, Knoxville, TN 37934 865.777.0375

Embassy Suites by Hilton Knoxville West

9621 Parkside Drive, Knoxville, TN 37922 865.246.2309

Hampton Inn Knoxville West AT CEDAR BLUFF 9128 Executive Park Drive, Knoxville, TN 37923 865.693.1101

AIRPORT INFORMATION

McGhee Tyson Airport 2055 Alcoa Hwy, Alcoa, TN 37701 flyknoxville.com

ABOUT LMU-DCOM AND FARRAGUT ENT & ALLERGY

Lincoln Memorial University-DeBusk College of Osteopathic Medicine (LMU-DCOM) was established on August 1, 2017, on the campus of Lincoln Memorial University in Harrogate, Tennessee. The Knoxville Campus of the DeBusk College of Osteopathic Medicine opens in West Knoxville July 2019 for its inaugural class of students. LMU-DCOM is fully committed to meeting the health care needs of the community and beyond with excellence in teaching, patient care and service. The mission of the Office of Continuing Medical Education (CME) at LMU-DCOM will remain consistent with the mission of LMU-DCOM to prepare outstanding osteopathic physicians who are committed to the premise that the cornerstone of meaningful existence is service to humanity.

Farragut ENT and Allergy is an independent medical practice treating disorders of the ear, nose, and throat. Farragut ENT employs ENT physicians, audiologists, nurse practitioners, and others working together for optimum patient outcomes and satisfaction. With multiple locations around Knoxville, TN, Farragut ENT is committed to advancing the diagnosis and treatment of ENT-related conditions for patients and providers across East Tennessee.

LMU-DCOM and Farragut ENT & Allergy have forged a commitment to address common ENT conditions that can be managed at the primary health care level, especially in rural, underserved areas. Common ENT conditions account for a substantial portion of presenting complaints in primary care. Integrating otolaryngology expertise into continuing medical education for primary care providers offers a platform to augment the limited exposure during medical education, an opportunity to increase the scope of ENT treatment in primary care, a method to decrease health care expenditures by appropriate referrals, and a venue to change direction as needed in the transformation of the health care system.



Deadline to Register is March 27, 2019

Register by February 27, 2019 to receive a **10% discount** on the workshop fee

FEES FOR THE APRIL 5-7, 2019 WORKSHOP -

	Physicians	PAs and NPs	LMU Clinical Faculty, Alumni and Preceptors	Residents		
Early Registration*	\$360	\$315	\$247.50	\$135		
Regular Registration**	\$400	\$350	\$275	\$150		
*10% discount when you register by 2.27.19 **Please register by 3.27.19						

REGISTRATION INCLUDES:

- Light Breakfast on Saturday and Sunday
- Lunch on Saturday
- Flash Drive with Syllabus and CME Credit
- ENT Exhibits

Please include dietary requests upon online registration in the comments sections

REFUND POLICY

Registration fees will be refunded minus a \$25 processing fee with written notice on or prior to March 27, 2019. In the event the program is canceled the full registration fee will be refunded.

QUESTIONS OR COMMENTS?

Contact **Patricia Stubenberg**, PhD, Director of CME and Preceptor Development at LMU-DCOM 423.869.6819 | Patricia.Stubenberg@LMUnet.edu

OPTIONAL PRE-WORKSHOP COURSE: ENT *for the* Primary Care Practitioner Online

The optional online course is available for your edification prior to the live workshop and is presented in an online, video and narrated slide presentation format with didactic and procedure demonstrations. There are five modules that require completion in sequence with successful passing of a post-test for CME credit. The five modules can be completed at your convenience and should take approximately six hours.

Participants are able to download a CME certificate at the end of this course. Earn yours today by scanning the following QR code, or visit: https://dcomcme.lmunet.edu/node/5406



LMU DeBusk College of Osteopathic Medicine

