







# Sinusitis and the Primary Care Practice

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## Disclosure

none





# Learning Objectives

- UNDERSTAND THE RATIONALE BEHIND TREATMENT CHOICE
- UNDERSTAND THE BURDEN OF SINUSITIS IN THE UNITED STATES
- REVIEW COMPUTERIZED TOMOGRAPHY GUIDELINES
- IDENTIFY FESS, HYBRID, AND BALLOON TREATMENTS





# **Disease Burden of Sinusitis - U.S. Data**

- Estimated 37 million cases of sinusitis each year
  - 26.7 million hospital outpatient, physician office and emergency department encounters attributed to sinusitis\* (1996)
  - Over 15 million office visits per year result in primary diagnosis of sinusitis\* (1996)
- Approximately 20 million cases of acute bacterial sinusitis (ABS) in the U.S. annually
- Sinusitis is the fifth most common diagnosis for which antibiotics are prescribed
- The economic impact of work loss in the United States for sinus and allergy disease is greater than back and heart combined.

National Institute of Allergy and Infectious Diseases. Sinusitis fact sheet. 2002. http://www.niaid.nih.gov/factsheets/sinusitis.htm. Accessed Dec 2003; Ray NF, et al. *J Allergy Clin Immunol*. 1999;103:408-414; SAHP. *Otolaryngol Head Neck Surg*. 2004;130:1-45.





## **Types of Sinusitis**

#### • Acute

• Less than 4 weeks

#### Recurrent Acute

- 4 or more episodes of acute sinusitis per year
- Potential Balloon Sinuplasty candidate

#### Chronic

- More than 12 weeks
- Potential Balloon Sinus Dilation candidate





# **Computerized Tomography**

- Plain Sinus X-rays are no longer recommended
- CT of the Sinus is superior
- CT is required before surgical intervention
- Volumetric CT for GPS location
- MACRA GUIDELINES





#### CASE STUDY 1

- 66 Y.O. male
- No response to maximum Therapy
- Lavage
- Antibiotics
- Steroid sprays
- CT Proven Disease





## CAT SCAN RESULTS

#### CASE 1



LINCOLN MEMORIAL U N I V E R S I T Y



## SURGICAL FINDINGS

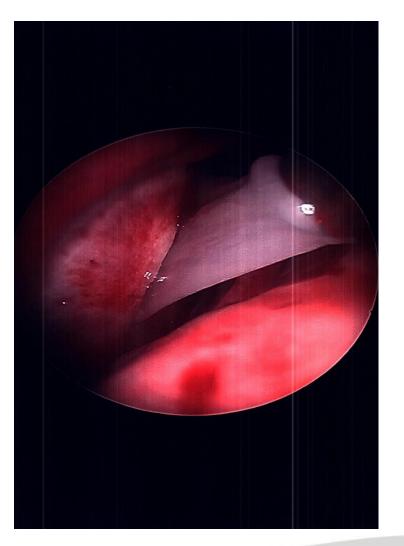
#### CASE 1







 Mucous being removed from the natural ostia of the maxillary sinus

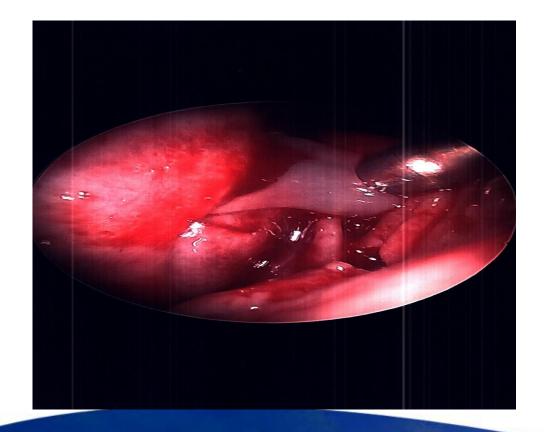




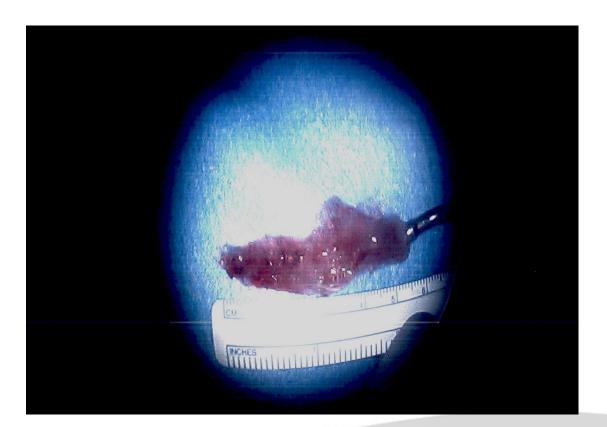




#### **Right Maxillary Sinus ostia with suction**



#### **Mucous Mass**

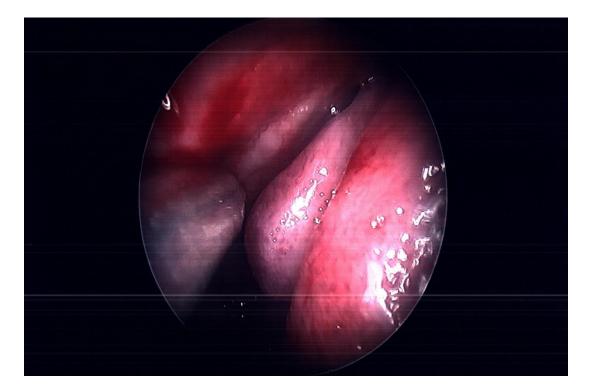


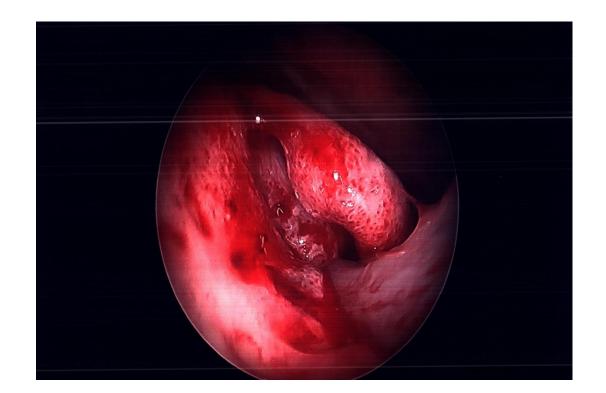






• Septum and middle turbinate













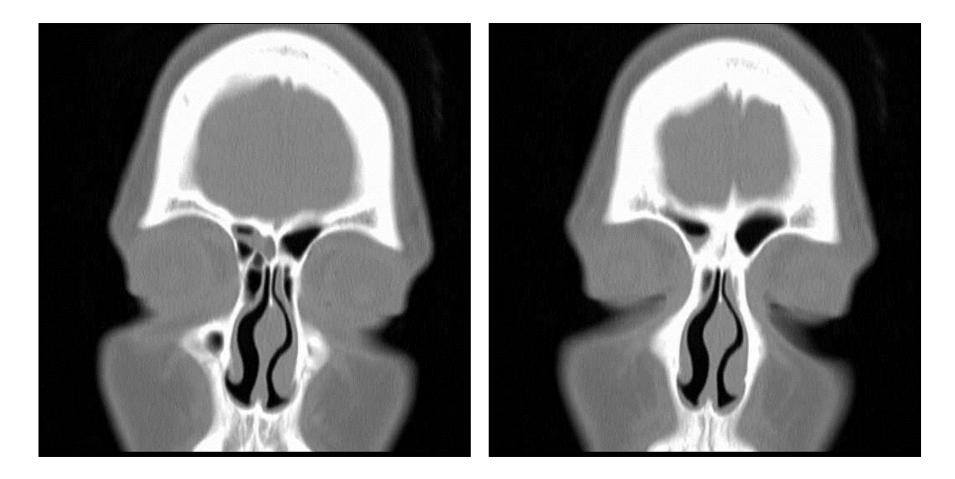
• Balloon Dilation of sinuses

- 28 Y.O. female with prior FESS
- RECURRENT SINUSITIS
- RIGHT Ethmoic, Frontal, Maxillary, and Sphenoid disease
- No response to medical therapy





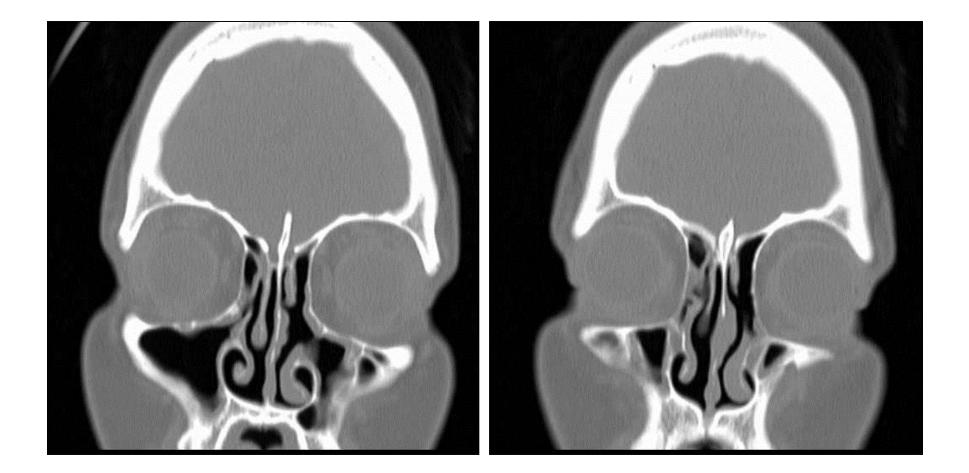
## Case Study: Maximal medical therapy failure







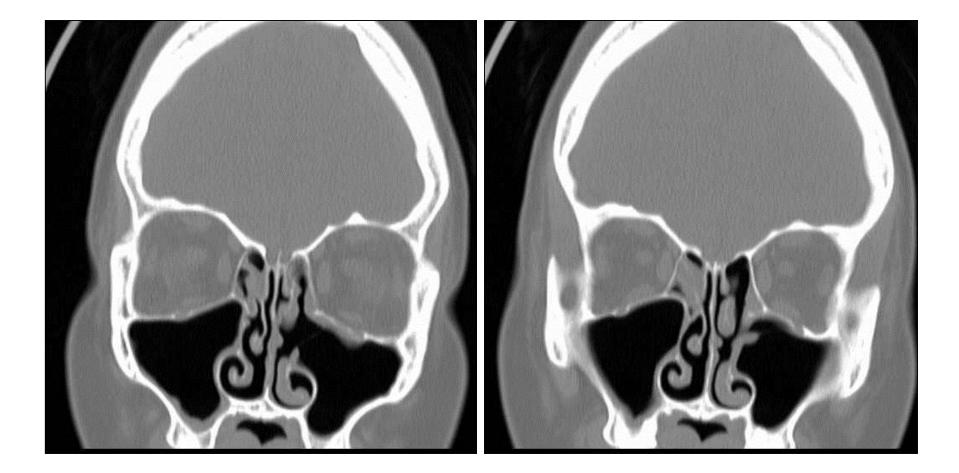
#### Case Study: Maximal medical therapy failure







## Case Study: Maximal medical therapy failure

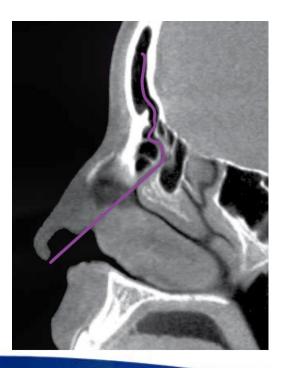






## Instrumentation is the Key

- Flexible Instrumentation
  - Excellent for when the surgical goal is to restore sinus drainage and function with maximum bone and tissue preservation

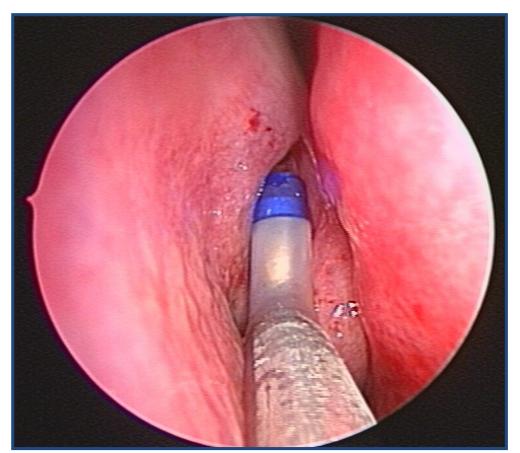








## Case Study: Right frontal sinus Sinus Guide Catheter in frontal recess



As reported at the AAO-HNS Annual Meeting 2005

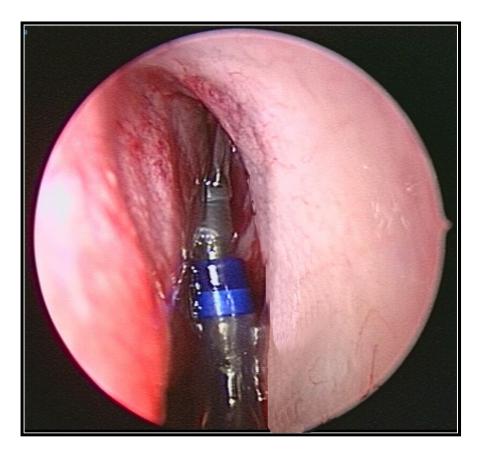




# Case Study: Right frontal sinus

#### Sinus Balloon Catheter

– Prior to inflation



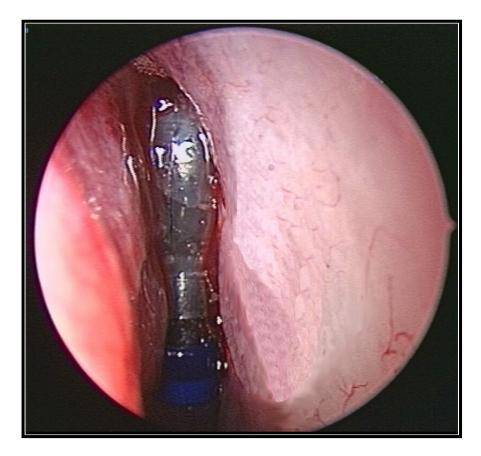




# Case Study: Right frontal sinus

#### Sinus Balloon Catheter

- During inflation

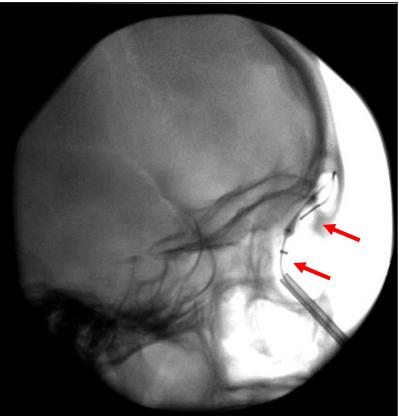




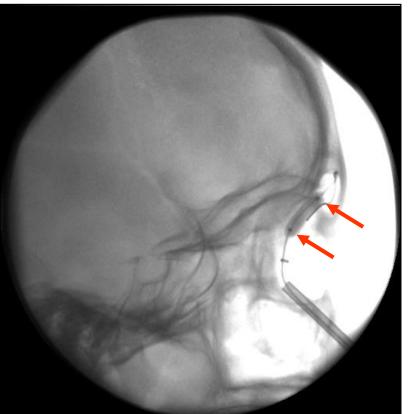


## Case Study: Right frontal sinus Sinus Balloon Catheter across ostium

Sinus balloon partially inflated



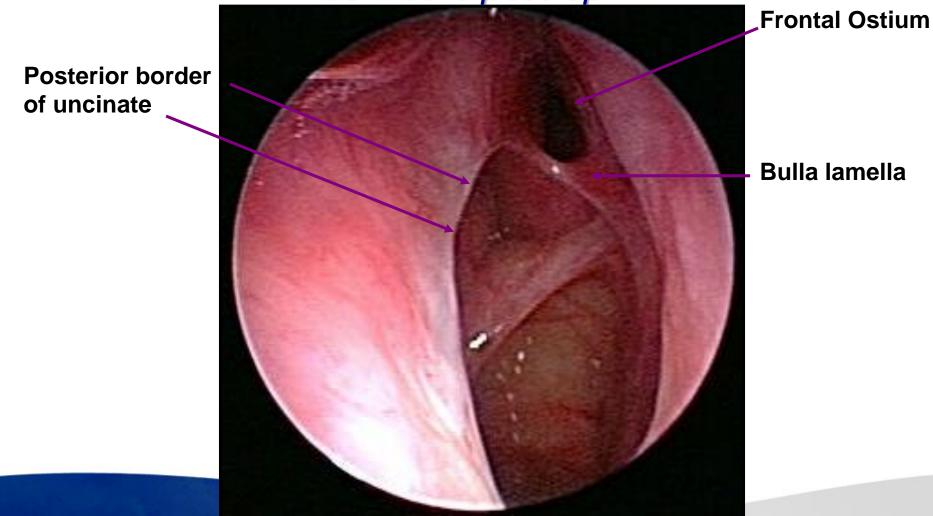
Sinus balloon fully inflated







## Case Study: Right frontal sinus 10 weeks post-op



As reported at the AAO-HNS Annual Meeting 2005





# **Steroid Eluting Implants**





### **Steroid-Releasing Implants**

- First localized, controlled drug delivery technology for chronic sinusitis patients
- Targeted, sustained delivery of 370 ug of Mometasone Furoate for 30 days
- Spring-like implant provides middle turbinate support
- Implant bioreabsorbs after 4-6 weeks
- Maintains surgical result by preventing inflammation & scarring
- Only sinus surgery product with Level 1-A clinical evidence



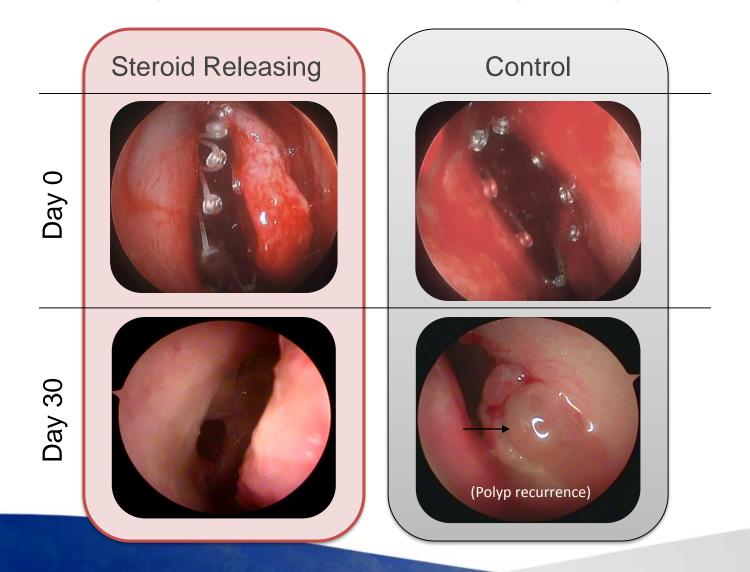








#### Significant improvement observed in post-op outcomes





## **QUESTIONS ?**

